**DEALER APPOINTMENT APPLICATION FORM**

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| --- | --- | --- |
|  | Company / Business Information  |  |
|  |  | Business Name : | …………………………………………………………………………… |
|  |  | Registered Address : | …………………………………………………………………………… |
|  |  | Business Registration No : | …………………………………………………………………………… |
|  |  | Date of Registration  | …………………………………………………………………………… |
|  |  | Type of Business: |  Sole Proprietor |  Partnership  |  Private Ltd |  Other ……………… |
|  | Contact Details  |  |
|  |  | Contact Person :  | ……………………………………………….. |
|  |  | Designation:  | ……………………………………………….. |
|  |  | Mobile No: | ……………………………………………….. |
|  |  | Telephone No: | ……………………………………………….. |
|  |  | Email:  | ……………………………………………….. |
|  |  | Website (if any) | ……………………………………………….. |
|  | Business Profile  |
|  |  | Nature of Business:  | ……………………………………………….. |
|  |  | Year in Operation: | ……………………………………………….. |
|  |  | Current Product Lines Handled:  | ……………………………………………….. |
|  |  | Number of Employees :  | ……………………………………………….. |
|  |  | Annual Turnover:  | ……………………………………………….. |
|  |  | Market Coverage Area:  | ……………………………………………….. |
|  | Proposed Products to Deal(Please tick relevant)  |  |
|  |  | Air conditioners |  |
|  |  | Household Appliances  |  |
|  |  | Consumer Electronics  |  |
|  | STC |  |  |
|  | Infrastructure Details  |
|  |  | No of Outlets  | Yes  | No  |
|  |  | No of work House facility | Yes | No |
|  |  | No of Delivery Vehicle  | Yes | No |
|  |  | Showroom Facility  | Yes | No |
|  |  | No of staff | Yes | No |
|  |  | Sales Rep facility  | Yes  | No  |
|  | References  |
|  |  | Existing Dealership or Brand represented | ……………………………………………………………………........... |
|  |  | Any prior dealing with our organization  | ……………………………………………………………………........... |
|  | Documents to attach mandatory  |  |
|  |  | Copy of Business Registration  |  |
|  |  | VAT/TAX Registration Copy  |  |
|  |  | Bank Details letters  |  |
|  |  | Company profile |  |
|  |  | Trade Reference |  |

I hereby certify that the above information is true and correct to the best of my knowledge. I understand that false or misleading information may lead to rejection or cancelation of the dealership.

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Signature of Applicant Date