

APPOINTING DEALERS WITH STRENGTH, VISION AND CAPABILITY

We're calling on reputable organizations with the drive to deliver excellence.

State Trading Corporation of Sri Lanka (STC)

State Trading Corporation (STC), a fully government-owned entity with over 50 years of excellence in trading world-renowned products in the automotive, IT, stationery, power tools & Agriculture equipments, Household and Electrical & Electronic sectors.

We are the official importer and distributor of a globally recognized brand of Electrical & Home appliances in Sri Lanka.

In line with our expansion strategy, we are inviting applications from capable and experienced business partners to be appointed as Authorized Dealers across the country.

We invite applications from organizations with sound business background, financial strength, and infrastructure to represent our reputed product portfolio.

Required Dealer Criteria

- Sound financial stability and investment capacity
- Experience in relevant industry or trading
- Adequate infrastructure and storage facilities
- Good market reach and customer base (Ability to identify Market potential to improve volumes)
- Commitment to promote STC brands
- Legally registered business with necessary approvals

Locations Required - Colombo, Gampaha, Kandy, Matara, Hambantota, Galle, Kurunegala, Anuradhapura, Batticaloa, Ampara, Jaffna

How to Apply -

1. Interested applicants may inspect and download the applications from the website (<https://www.stc.lk/dealer>) commencing from 10th August 2025 until 30th August 2025.
2. If further information is required can be obtained from the Manager-Marketing (Household products) Sri Lanka State Trading Corporation Ltd, No.100, Nawam Mawatha, Colombo 02, Sri Lanka
Telephone +9411 2422341-4 / +9411 236 9948
Mobile : +9471 532 6907 / +9477 879 8542 Fax +9411 244 7970 E-mail: maduka@stc.lk
3. Properly sealed application along with required documents may be sent through the courier / registered post or hand delivered cover marked top left-hand corner of the envelope "Application for Dealer Network" to the following address: on or before 30th August 2025 11.30 a.m. and sent to the Chairman, Sri Lanka State Trading (General) Corporation limited, No. 100, Nawam Mawatha, Colombo 02.

www.stc.lk

The Chairman,
Sri Lanka State Trading (General) Corporation Ltd,
No.100, Nawam Mawatha, Colombo 02.

